

# Powering the Data Economy By Enabling Organizations to Instantly Connect People to What They Want

Boomi, a leading provider of cloud-based integration platform as a service (iPaaS), helps customers and partners quickly and easily accelerate business outcomes.

## DELIVERING INTEGRATED EXPERIENCES

Integrated Experiences is the confluence of Data Readiness (information), Pervasive Connectivity (integration), and User Engagement (interaction) that transforms the way you engage with users (customers, partners, employees) to instantly connect them to what they want.

## WHY BOOMI

Trusted by more than 17,000 customers globally for its speed, ease-of-use, and lower total cost of ownership, the Boomi AtomSphere Platform is cloud-native, unified, scalable, open, secure, and intelligent. As the pioneer of cloud-based iPaaS and in fueling the intelligent use of data, Boomi simplifies and streamlines our customers' ability to deliver Integrated Experiences that are underpinned by trusted data, and connect applications, processes, and devices for better human engagement and accelerated business outcomes.

## FAST FACTS

Headquarters: **Chesterbrook, PA**

Founded: **2000**

Employees: **1000+**

Customers: **17,000+, 67+ countries**

Certified Boomi Experts: **29,000+**

## INTEGRATED EXPERIENCES, ENABLED BY THE BOOMI ATOMSPHERE PLATFORM, WHICH IS:

**Cloud-native:** Scalable, highly available, redundant, updated automatically

**Open:** Application and end-point agnostic, provides flexibility for best of breed application adoption

**Unified:** Holistic tool set, unified focus, cohesive architecture, end-to-end connectivity, seamless end-user experience

**Distributed:** Supports hybrid, multicloud, and multi-geography deployments, ensures low latency and high performance for growing data volumes and edge deployments

**Enterprise grade:** Advanced security features, reporting, governance, DevOps practices-testing, version management, CI/CD, FedRAMP certified

**Comprehensive ease of use:** Low code, visual UI, built-in best practices and reusability, AI-enhanced process efficiency, supports a wide range of projects and user personas



# Instantly Connect People to What They Want

**Intelligent:** Leverage the power of Boomi Suggest – extensive crowdsourced AI knowledge and guidance to automate developer-centric tasks quickly

**Low TCO/ Instant ROI:** Minimal operation overhead, fast time to value

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## CONTACT US

Learn more about Boomi and how we can help your organization instantly connect people to what they want.

Visit our website:

[www.boomi.com/contact](http://www.boomi.com/contact)

Call us: **1-800-732-3602**

## THE PLATFORM FOR THE DIGITAL ERA

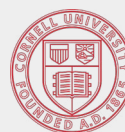
Connect everyone to everything with our cloud-native, unified, open, intelligent, and secure platform.



GLOBAL BUSINESS TRAVEL

### CREATE a Connected Business

American Express GBT designed, built, tested, and deployed an entirely new, global IT infrastructure. With 120 different integrations and two employees, the project took 1/4 of the time expected.



Cornell University

### BUILD a Digital Campus

Cornell University modernized its IT systems and applications, moving to the cloud 75% faster than would have been possible with on-premises middleware.



### REINVENT the Customer Experience

British telecom giant Sky created “5 clicks to fix” intelligent service, boosting customer satisfaction 20% and saving \$8 million.